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AT THE OLYMPICS

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PLAY FAIR
AT THE OLYMPICS

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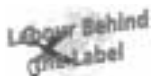
HOURS OF FORCED
OVERTIME IN ONE WEEK*

RESPECT WORKERS' RIGHTS
IN THE SPORTSWEAR INDUSTRY

www.fairolympics.org



MAKE
TRADE
FAIR



FORCED OVERTIME, INTIMIDATION, PATHETIC WAGES

Act now to stop abuse of workers
in the sportswear industry.



In this Olympic year, when high value is placed on fair play, it's time to call for an end to the unfair treatment of women workers in the sportswear industry.

Factories in developing countries have to break all the rules to meet the unreasonable demands of big sportswear brands such as Puma. That means accepting last minute orders and forcing workers to stay until they have finished; employing workers on short-term contracts so that factories can hire and fire at will; and knocking down costs by cutting wages.

Puma's tight deadlines and demand for ever cheaper sportswear often lead to the exploitation of women workers. Puma must take immediate steps to stop this, by changing the way it does business.



Dear Mr Jochen Zeitz, CEO of Puma

I want to know that no one has suffered to make the sportswear which I buy and which athletes wear at the Olympics. That's why I am shocked and disappointed to learn about the widespread abuse of many of the workers who make your products – caused by the increasing pressure you put suppliers under, to meet tight deadlines at ever decreasing costs.

I understand that Puma has taken a few promising steps to safeguard workers' rights, but you need to do more. Please tell me what you are going to do to address the root cause of this problem. **I look forward to hearing from you.**

Signature _____

Title: _____ First name: _____ Last name: _____

Address: _____

Postcode: _____

Country: _____

Tel: _____ Mobile: _____

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It is cheaper for us to contact you via email. To receive e-mail updates, please provide your address below. You can unsubscribe at any time.

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From time to time, we agree with other like-minded organisations to write to some of each other's supporters for the mutual benefit of both. If you prefer not to be contacted in this way, please tick the box.

DEMAND CHANGE IN THE SPORTSWEAR INDUSTRY.

SEND THIS CARD TO PUMA NOW →