

**PLAY FAIR
AT THE OLYMPICS**



**HOURS
OF FORCED OVERTIME
IN ONE WEEK**

**PLAY FAIR
AT THE OLYMPICS** **RESPECT WORKERS' RIGHTS
IN THE SPORTSWEAR INDUSTRY**





'Olympism', in the words of the Olympic Charter, 'seeks to create a way of life based on the joy found in effort, the educational value of good example, and respect for universal fundamental ethical principles.' Corporate profits in this industry are created at the expense of the dignity, health, and safety of vulnerable workers, in the majority women, contravening universal ethical principles. Yet the Olympics movement, particularly the International Olympics Committee, has been remarkably silent in the face of these contraventions.

On March 4 2004 the Clean Clothes Campaign, Global Unions and Oxfam launched a new worldwide campaign ***Play Fair at the Olympics***. The campaign calls on the International Olympic Committee (IOC) and companies such as Fila, Puma, Umbro, Asics, Mizuno to clean up their acts.

The Olympic movement has the power to ensure that the sportswear industry improves employment conditions and standards for millions of women workers. As the primary holder of the rights to use the Olympics logo, and as the protector of the Olympics brand, the IOC can and should enforce positive changes.

We ask the IOC to;

- include the respect for internationally accepted labour rights in its fundamental principles, the Olympic Charter and the Code of Ethics.
- establish a **Commission on the Olympic Movement and Workers rights** on how to ensure that the internationally accepted workers rights are fully respected by the Olympic movement.
- build into licensing and sponsorship contracts commitments to respect labour standards, including the right to form and join unions and the right to collective bargaining..

NOCs are called upon;

- to formulate proposals to the IOC on adapting the Olympic Charter and the Code of Ethics and on the establishment of a Commission on Workers Rights.
- to adopt a Code of Labour Practice for its contracts with suppliers, sponsors and partners.

The 3rd IOC World Conference on Women and Sport is asked to:

- Adopt a resolution which urges the IOC to put policies and measures in place which ensures that women workers' rights in the sportswear industry are fully respected and in line with internationally accepted labour standards.

For more information and the full report on 'respect workers' rights in the sportswear industry', go to www.fairolympics.org or contact:

NOVIB / Oxfam Netherlands
Marlies Filbri
Ph: 31-70-3421860
Email: marlies.filbri@novib.nl